

The Mission:  
To rescue childhood.

The Vision:  
Every child safe, secure, and silly.

What do we have in common with a lonely platypus, a guileless amoeba, retired racing snails, and a pumpkin with low self-esteem? In the world of the Cartoonversation™, the answer is childhood.



Once upon a time, you and I were nine years old. We even grew up in the same neighborhood – childhood. For some, that was a great neighborhood they can still visit to sustain them through tough times. For too many people, it's the source of those tough times.

The Cartoonversation is designed to help today's nine-year-old build a neighborhood they will always want to call home. It is a safe and entertaining way to approach the topics of toxic stress, trauma, safety, and injury prevention. It's also a great way for adults to spend time with the kids they love.

The Cartoonversation comes with Story Cards, Cartoonversation Cards, Interactive Read-Along Books, Memory Card Games, and, not surprisingly, cartoons. I believe it can be more, and I believe it can reach more kids in need of the love and attention they deserve. I also truly believe it's a great partnership waiting to happen for businesses and organizations of all kinds.

In addition to introducing several of the characters and topics, this packet offers some kind words from people who believe in the Cartoonversation. When I do presentations with law enforcement, education, or other groups and organizations, I always say this: I will talk with anyone, anywhere, at any time if they are interested in making a child laugh. If you want to have a Cartoonversation with me, just say the word! Thank you for reading. Stay safe, stay secure, and stay silly!

Peace,  
Tim Wheeler  
231.750.9676  
[tim@wheelercreativestudios.com](mailto:tim@wheelercreativestudios.com)  
Cartoonversation.com

*"Nothing – nothing – has more impact in the life of a child than positive relationships."*

*-- Peter L. Benson, PhD – Search Institute*



## Abstract

Trauma-sensitive edutainment for kids, first responders, educators, and families! The Cartoonversation is an award-winning platform of characters, cartoons, and interactive read-along books – all designed to help kids become the happy, healthy people we

desperately need them to be. The hope is to work with businesses, organizations, and individuals to grow the catalog of products and characters – and to remind all kids that they are loved.

- From tardigrades to lab rats to single-cell organisms, the commitment to animating/illustrating creatures and critters instead of humans creates a Cartooniverse of inclusion - kids from diverse backgrounds easily identify with the characters and content.
- Self-contained curriculum eliminates any additional prep time, making it easy for first responders, educators, and parents to engage with kids in classrooms or one on one.
- Everything is aligned with grade-specific state teaching standards and national Social Emotional Learning standards.
- Cartoonversation-focused logic models, action research studies, and alignments with evidence-based guidelines.

# Free Cartoons!!!

(Tough topics + fun cartoons = Cartoonversation!  
Always free and available at  
Cartoonversation.com)



## Scheduling Too Many Activities

We all want what's best for our kids, but when does too much of a good thing become a bad thing? In our efforts to keep young people engaged, we sometimes let the schedule get overcrowded - and that can lead to stress. We may not always see it coming, but it's pretty obvious once it arrives.

- *Telly Award for Use of Humor*
- *Telly Award for Education*
- *Videographer Award for Animation*
- *Videographer Award for Writing*



## Moving to a New School

What is it like to move to a new school? Exciting? Scary? Fun? Difficult? For most kids who go through a move, it's all of the above. Moving is a lot of work for adults and for kids, and starting a new school filled with new people can be overwhelming.

- *Videographer Award for Animation*
- *Videographer Award for Writing*
- *AVA Digital Award*



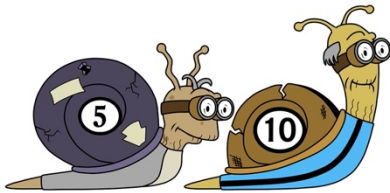
## Bullyvision

Nobody likes a bully. In fact, many bullies don't even like being a bully. So what can we do to take bullying out of the picture? Like most subjects, the more we know, the more we can do.

- *Telly Award for Animation*
- *Educational Advertising Awards*
- *Videographer Award for Animation*
- *Videographer Award for Writing*
- *AVA Digital Award*

## Divorce - Under the Microscope

What happens to a family when parents divorce? The answer to that question is probably different for every single family, but one thing is certain - life changes. Change can bring opportunity, but it can also bring fear, sadness, even anger. As painful as those feelings can be, it's important to talk through them and to understand what you and your family are experiencing. It's also important to speak up. Everyone matters, and everyone should have their feelings heard.



## Snail's Pace

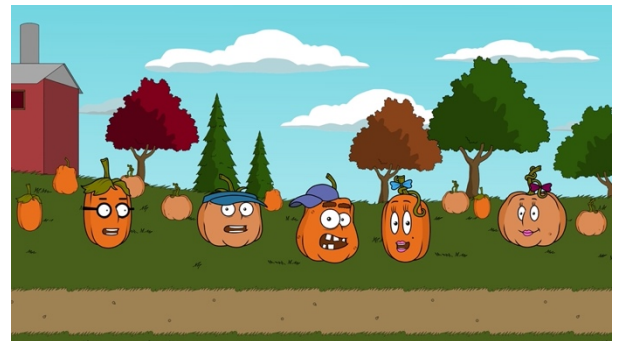
Nothing moves faster than the digital world, as our racing friends are about to find out. Winning a race like this isn't about speed - it's about knowing how to navigate social media.

- *Educational Advertising Awards*
- *Videographer Award for Animation*
- *Videographer Award for Writing*
- *AVA Digital Award*

## Last One Picked

At some point or other, virtually all of us will have a moment when we are not the first one picked. Most of us will also know what it feels like to be the last one picked. How we deal with that disappointment, and how we learn how to deal with it in the future, can have long-lasting consequences on our health and our happiness. The good news? A little effort can go a long way toward building healthy self-esteem and helping others.

- *Videographer Award for Animation*
- *Videographer Award for Writing*







### Think Tank

Have you ever been cyber bullied? Do you know what can happen to a cyber bully? This growing problem needs your help, and everyone at the Think Tank is counting on you to put an end to cyber bullying.

- *Videographer Award for Animation*
- *Videographer Award for Writing*

### Hop, Skip, and a Jump

Let's all play Hop, Skip, and a Jump, the game show that proves truancy is never a good idea. Join our contestants as they match wits (or try to) with show host Flynn Valentine. All of our contestants are skippers, one way or another, and it shows when they try to keep up with the questions. From low self-esteem to losing your driver's license, skipping school never leads to anything good - and it certainly can lead to something bad.

- *Videographer Award for Animation*
- *Videographer Award for Writing*



### Resilience - Making the Grade

When something doesn't go well, we need to be able to bounce back - to get back on track. That isn't always easy. In fact, sometimes it feels impossible. We all need to work on being more resilient, and we all need to know that it's okay to ask for help. Join our tardigrades, nature's most resilient creature, to learn a few secrets about how to get back on our feet when things don't go our way.

### Marv or Myth

Is it real, or is it a myth? As our mythical creatures point out to us, they are very real. And so are mental health issues. We can't see mental illness the way we see other illnesses, so we must be on the lookout to make sure friends and family (and ourselves) get the right support to be mentally healthy.





### **Build a Bear - Learning to be Assertive**

Everything takes practice! And that includes learning how to be assertive - how to speak up. It may come easier for some than it does for others, but it's a very important life skill that we can all develop. Let Avery and Gemma show you how.

### **Riding the Pine - Negative Social Media**

Have you ever tried something new? Of course you have! Everything you have ever done was brand new to you at some time, right? Maybe it went well, maybe it didn't, but getting up off the bench and giving it a try is a great first step to take.

What about trying social media? Well, it can be a great way to connect with new friends and old friends, but it shouldn't replace playing and learning. These are the things that Coach Hampton and her team are about to find out - and they would like you to join them!

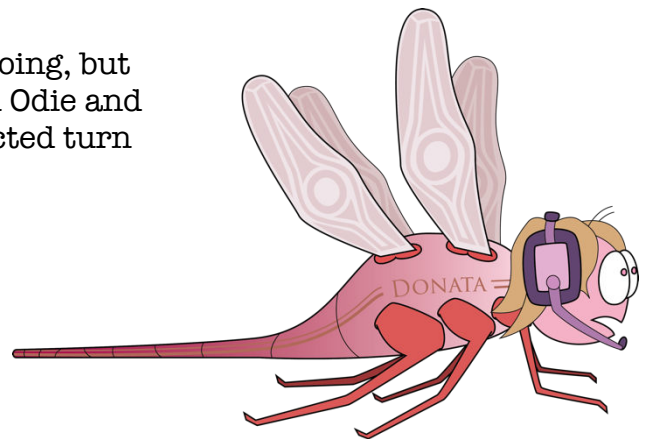


### **It's Written in the Stars**

We each deal with the death of a loved one - and the changes - differently, but it's important to know what is on the path ahead for nearly all of us who grieve. Our three friends - Quinn, Cameron, and Olivia - are dealing with their own grief, but they soon discover they have more in common with one another than they knew.

### **On the Fly**

Sometimes we know exactly where we are going, but sometimes the rules get changed on us. Join Odie and Donata as their flight path takes an unexpected turn toward the value of mindfulness.



### Garbage In, Garbage Out



What we put into our bodies fuels everything we do. Koady, Jake, and TC all want to make it big in music. Their band (The Shorebirds) has real potential, but before they can work in concert on their dreams, they must work individually on how they feed those dreams – from the food they eat to how they deal with distractions and disappointment. Join the band as they get ready to hit the stage for their big premier, and as they learn how to fine tune their instruments and themselves.

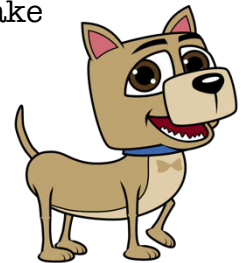
### Louis Ray Finds His Way – Gone Fishing

When someone in our life dies, we don't lose them all at once. There are memories and reminders everywhere, and that can help us keep our loved ones in our hearts. Unfortunately, it can also make the path to healing confusing at times. Even though it's been almost a year, there are days when it doesn't seem real to Louis Ray. Today is one of those days.



### PeaBo I Sullivan

Negative behavior. Positive behavior. Believe it or not, they both take practice. Positive Intervention Behaviors and Supports (PBIS for short) are designed to help us learn the difference. That's what PeaBo I Sullivan is about to find out when he moves into his new home with Mr. and Mrs. Sullivan. Join PeaBo on his very first walk, and his very first encounter with the world around him. He will discover a few surprises, including an introduction to PeeMail.



### ProtecToons



When violence arrives, we have to be prepared for the best possible outcome. That means practicing safety measures over and over, and sometimes it means studying history to learn what went right and what could have been better. That's what the students, families, and Sea Cadets in Port Townsend are doing today. They don't want tragedy to strike their community, because one year ago today it did. Join our Sea Cadets as they work to make sure everyone is at their best by preparing for the worst.





# Books! Books! Books!

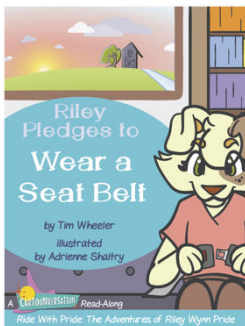
## Winner of the 2022 Outstanding Traffic Safety Achievement Award from the Michigan Governor's Traffic Safety Advisory Commission!



*Join Riley Wynn Pride and all her friends! From water safety to kindness to getting the most out of school, Ride With Pride is a perfect way to connect with kids in the classroom and in the community!*

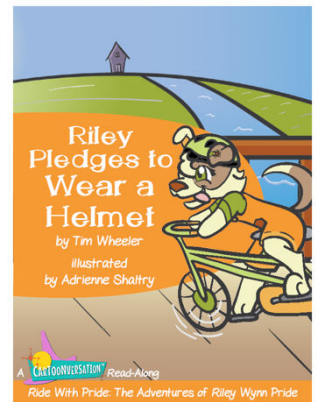
### Riley Pledges to Wear a Helmet

Riley Wynn Pride's big day has finally arrived. Today is the day she gets her shiny new bicycle! She has been dreaming and planning for this, and she knows exactly how her first ride will go. However, her friend Tony has different plans. Actually, Tony doesn't have any plans at all, and that is what will make today's ride so memorable.

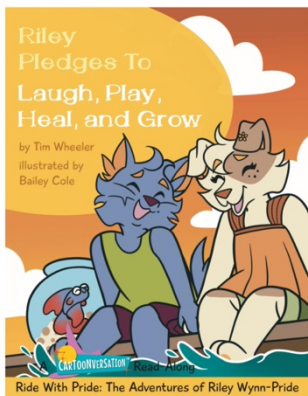


### Riley Pledges To Wear A Seat Belt

Saturday is the day Riley Wynn Pride likes to wake up late and go for a bike ride or play in the big purple barn. This Saturday is different because this Saturday is the first meeting of The Seat Belt Club. Riley and Tony discover a new room in the big purple barn, and they also discover a few important tips about seat belt safety.

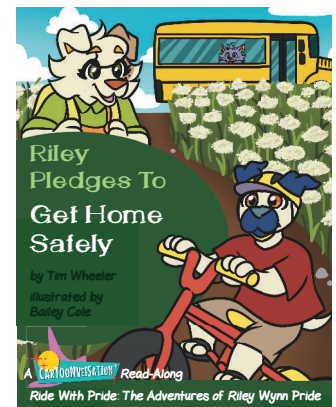


**Riley Pledges To Get Home Safely** Walking to school, riding your bike to school, taking the bus to school. They all have one thing in common: the need to be safe. Join Riley and her friends as they help some younger classmates get home safely from school. And help Brian keep an eye out for giant bloodthirsty lizards!



### Riley Pledges To Laugh, Play, Heal, and Grow

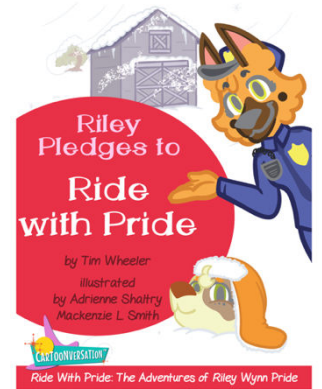
Every year, more than 100,000 kids in the U.S are hospitalized or treated in the emergency department for burns. Childhood is never the same after that, and it takes something extraordinary to rebuild what was lost. The volunteers and campers of Great Lakes Burn Camp are indeed extraordinary. This book is for them. This book is about them. This book is for every childhood impacted by fire.





### **Riley Pledges to Ride with Pride**

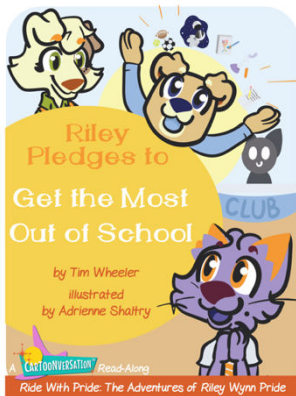
When the weather turns nasty, a lot of people don't have to go to work or school. Some people, like Riley's Aunt Bonnie, have to work even harder. Riley finds out how police officers really spend their day when a blizzard cancels school. And Tony? Well, he learns that catching a swamp goblin may not be as easy as it looks.



### **Riley Pledges to Get the Most Out of School**

What does it mean to get the most out of school?

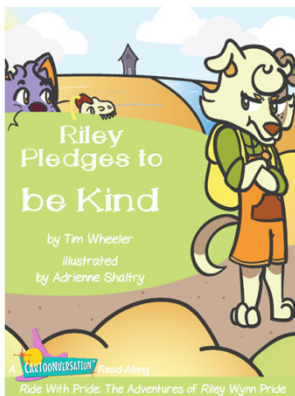
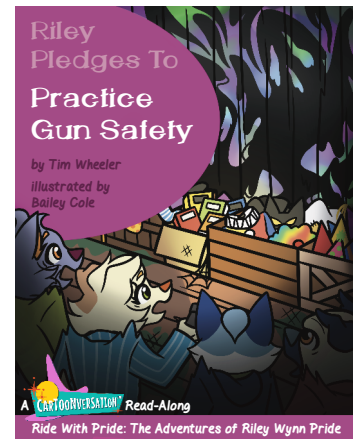
The answer is probably different for each student but finding that answer unlocks the potential for everyone to learn, grow, and have fun. Riley and her classmates are in for a big treat when all the clubs, sports, and activities come to school for the day. And Tony? He may be in for the biggest treat of all.



### **Riley Pledges To Practice Gun Safety**

It was a dark and stormy night. The perfect setting for a slumber party in the big purple barn. Riley and her friends are having a wonderfully scary time until they are joined by a stranger who puts everyone in a very dangerous situation.

Learn the simple and extremely important steps everyone can take to ensure gun safety. Be sure to use the Cartoonversation Card in the back of the book to help everyone stay safe.



### **Riley Pledges To Be Kind**

Where do we find kindness? If we look for it, we notice that it is all around us. If we practice it, we learn that it is always within us. Riley's first day of school is something she has always wanted – until it actually arrives. It may not be the day she wants, but it ends up being the day she needs.

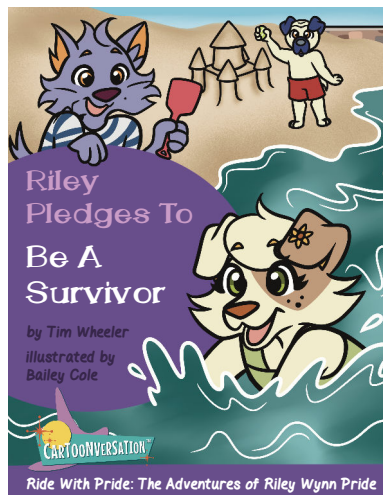
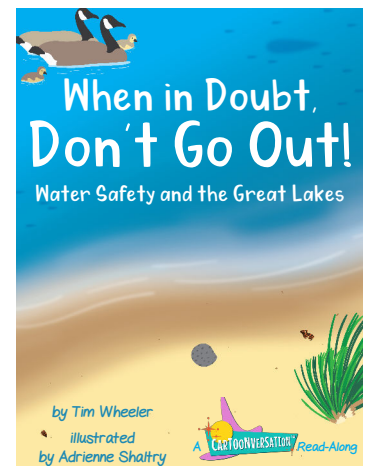
# Riley Pledges to Teach Water Safety – in English and Spanish!

Aligned with swimming safety guidelines from the Great Lakes Water Safety Consortium, this bilingual Cartoonversation read-along series comes with the easy-to-use Cartoonversation Cards to help teach important water safety lessons.

## When in Doubt, Don't Go Out!

### (water safety book 1 of 3)

This bilingual flipbook is the first in a three-book series that is aligned with water safety tips from the Great Lakes Water Safety Consortium. Take a look back – way back – at the Great Lakes region and see how much has changed over millions of years. With one exception: the importance of water safety.



## Riley Pledges To Be A Survivor

### (water safety book 2 of 3)

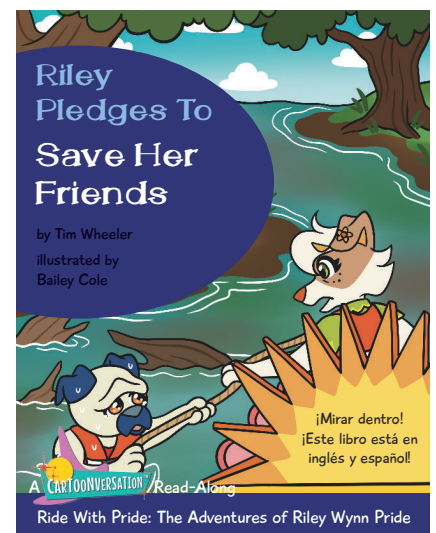
A day at the beach can be the perfect end-of-summer treat. A day at the beach without understanding water safety can be something very different.

Join Riley, Tony, and Brian (and Pablo!) as they head out for the final swim of the summer. What starts out as a fun time for everyone quickly changes when rough conditions and rip currents appear.

## Riley Pledges To Save Her Friends

### (water safety book 3 of 3)

The 17<sup>th</sup> annual Apple Creek Float Parade has arrived! Riley and her friends have been working on their rafts for the parade, and they are ready to celebrate with a great day on the water. The question is, are they ready to keep one another safe when the day takes a dangerous turn?



## Partnering with Firefighters to keep kids safe!



### Fire Safety with Woodward and Willow:

#### Get Out! Stay Out!

#### (Interactive Read-Along)

Fires happen fast, and fires can happen without any warning. That's why it's good to practice fire safety often and to remember the most important safety tip during a fire:

Get Out! Stay Out!

The young kits at Maplewood Elementary are receiving a visit from Captain Woodson, and they are well on their way to practicing fire safety with him. Well, not all of them. When fire breaks out on Birch Boulevard, Woodward and Willow quickly learn why it's so important to understand fire safety.

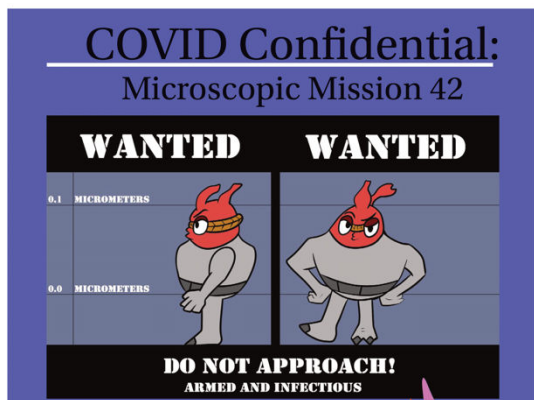
### Crawfish Cook-Off: Kitchen Fire Safety

#### (Interactive Read-Along)

LeBlanc's Crawfish Cook-Off has the entire bayou buzzing. It also has the fire department on high alert. Three different kitchens with three different teams cooking and competing in front of a crowded restaurant – all under one tent. What could go wrong? Find out who wins the big prize and find out why fire safety in the kitchen is so important.







By Tim Wheeler

A CartoonConversation Read-Along

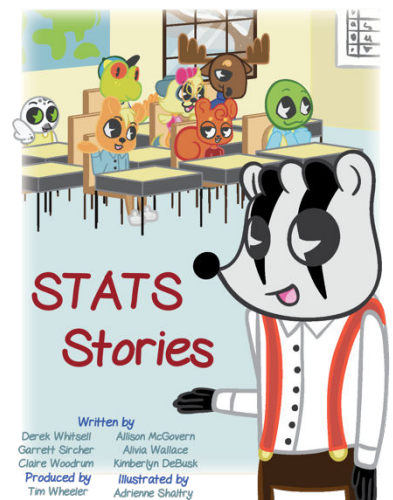
## COVID Confidential: Microscopic Mission 42 (Interactive Read-Along)

No one will ever forget when COVID-19 changed the world. And everyone should always remember the important role they played in keeping people safe. For BB and the Undercover Microscopic Agency (UMA), the most important role is learning about the coronavirus army to discover their weaknesses. As BB gathers intelligence, he shares it with us so we can work together to defeat the army!

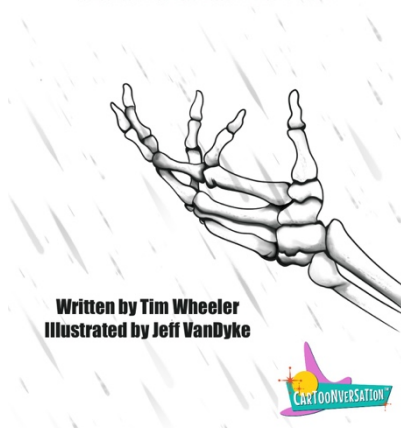
- *Educational Advertising Awards*
- *Healthcare Advertising Awards*

## STATS Stories (graphic novel)

How do you talk to middle school students about vaping, alcohol, and drugs? That's easy. Just let a bunch of high school kids do it. STATS Stories is an innovative and original graphic novel illustrated by Cartoonconversation and written entirely by high school members of the DFC-funded program, STATS (Straight Talk About Tough Stuff). The Cartoonconversation Card is still there. Inclusion through the use of creatures and critters is still there. And the desire to rescue childhood is definitely still there. If you're trying to reach middle schoolers, you need to reach for STATS Stories!



## Sticks and Bones: A New Path



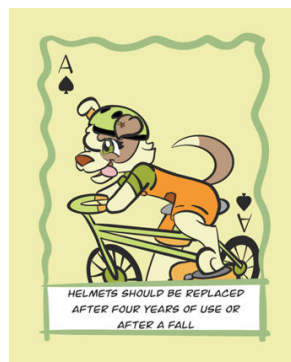
Written by Tim Wheeler  
Illustrated by Jeff VanDyke

## Sticks and Bones: A New Path

Sticks and Bones are the best of friends, and they would do anything for one another. That includes searching high and low when Bones discovers his leg has left without him. Armed with her trusty Possibles Bag, Sticks is determined to help her friend overcome the everyday hurdles that anyone with a disability encounters – including those hurdles that often go unnoticed.



# Memory Card Games to Rescue Childhood!



If you want to play, get ready to learn. If you want to learn, get ready to play! From concentration and focus to critical thinking, visual recognition, and attention to detail, memory card games help children play and learn on multiple levels. The Cartoonversation Memory Card series takes it a step further to teach helmet safety, fire safety, kindness, and more.

Because Cartoonversation Memory Cards come with succinct learning points, kids and grownups can engage in conversations that embed the important messages in the game. And just as important: the lighthearted approach to disguised learning means everyone is having fun along the way!

**Back your efforts to rescue childhood, and back your brand at the same time!**

All Cartoonversation memory card games come with fully customizable card backs to highlight your support. We can add your logo, your website, your phone number, whatever you want everyone to see over and over!



## Memory with a twist!

All Cartoonversation memory card games are also standard playing cards. Why? The more kids and grownups play with the cards, the more they see the important messages about helmet safety, fire safety, etc. Creating the games as standard playing cards allows for Solitaire, Go Fish!, Old Maid, Crazy 8's, and other well-known games. That means more time for kids to have fun and learn – and more time for your brand to be seen.

## Collect 'em all!

- Bike Safety – Join Riley and her friends to learn how you can have fun and stay safe on your bike!
- Safety – Fire, water, bike helmet, seat belt. Yep! They're all here!
- Ride With Pride – The OG! The original five Ride With Pride pledges are all here: seat belt, helmet, kindness, getting the most out of school, supporting law enforcement!
- Self-Care – Join your favorite Cartoonversation characters and take good care of yourself: resilience, self-esteem, assertiveness, and more!
- ATOD – Designed for middle schoolers, these cards start the Cartoonversation about alcohol, tobacco, and other drugs.

## Support for the Cartoonversation

**Norton Shores Police Department** endorses Cartoonversation as a social/emotional learning resource. Law Enforcement has now embraced the need for Mental Health Awareness in schools. The use of Cartoonversations is a great resource for schools to start the conversations regarding bullying, social media issues and other stressors in a child's life. The difference between making a good choice and a bad choice can change your life path forever.

-- Jon Gale

Chief of Police

Norton Shores Police Department

**The North Service Unit** endorses Cartoonversation as a social/emotional learning resource. The North Service Unit provides leadership to meet the needs of students with disabilities, their families, and the educational staff in four Muskegon County school districts: Reeths-Puffer, North Muskegon, Holton, and Montague.

**North Muskegon Public Schools** endorses Cartoonversation as a social/emotional learning resource. We appreciate and value the benefits our greater community gains through this valuable program.

-- Dr. Curtiss Babcock, Superintendent of North Muskegon Public Schools



Every school safety measure is designed to keep kids safe, but we haven't really been able to share or teach those measures in a language that kids can understand. Until now. With Cartoonversation, my officers can talk with kids on their level. Better conversations. Better relationships with law enforcement. Safer kids. This is exactly what we want.

-- Sheriff Michael Poulin

President, Michigan Sheriffs' Association

**Montague Area Public Schools** endorses Cartoonversation as a social/emotional learning resource.

-- Jeff Johnson, Superintendent

**Ravenna Public Schools** endorses Cartoonversation as a social/emotional learning resource.

-- John VanLoon, Superintendent

**Lory's Place** endorses Cartoonversation for their unique ability to help kids laugh and start the Cartoonversation about difficult topics ranging from bullying to the death of a loved one. Cartoonversations help kids act like kids, and they open the door for caring adults who are there to listen and to help.

**Michigan Association of Superintendents and Administrators**

endorses Cartoonversation as a social/emotional learning resource. Cartoonversations provide another option for districts that need/want resources in the area of social/emotional development.

--Chris Wigent, MASA Executive Director

**Hackley Community Care** endorses

Cartoonversations as a learning and engagement resource for students, teachers, and parents. These cartoons generate thoughtful conversations on topics that can be challenging to initiate with our youth of today.



As a Federally Qualified Health Center that serves the populations with the most need, the Cartoonversation series aligns with our commitment to serving the whole person in every aspect of their lives: medical, dental, economic, social, psychological, and spiritual.

--Linda Juarez

CEO, Hackley Community Care

**Gaylord Community Schools** endorses Cartoonversation as a social/emotional learning resource. This series, available free to everyone, is an excellent conversation starter for teachers, counselors, and families alike. Because everything is already aligned with state teaching standards, educators can quickly and easily incorporate these Cartoonversations into their day with no additional prep time necessary.

--Jerry Belanger

Principal, Gaylord Middle School

Part of my career was teaching elementary students about the dangers of drugs, violence, bullying, gangs, self-esteem and many other topics. Cartoonversation is a great tool for any law enforcement officer, teacher, or youth mentor to use to start discussions with students. I can't wait to see what comes next!

--Detective Steven Irvine (Retired)

Muskegon Police Department



*I support Cartoonversation because it makes real world issues easier to understand for our young people.*

*--Terry Sabo*

*Michigan Representative, 92<sup>nd</sup> District*

*Cartoonversation has the uncanny ability to open doors, break down barriers, and invite understanding. Cartoonversation makes a difference in Reeths-Puffer!*

*--Steve Edwards*

*Superintendent, Reeths-Puffer Schools*

*I have used Cartoonversations in my classroom for two years now. I feel that the cartoons help bridge the gap between students and adults to talk about the tough topics such as moving to a new school and bullying. It's like an icebreaker that allows teachers to really discuss these topics and change negative thoughts and behaviors into positives!*

*--Shari Krukowski, 4<sup>th</sup> Grade Instructor*

*Reeths-Puffer Elementary*



*Cartoonversation allows students and staff to discuss important “growing up” issues at a level that kids can understand. These learning “toons” will help lead to a safe and secure learning environment.*

*--DJ Hilson*

*Muskegon County Prosecutor*

*I like Cartoonversations because they are creative, and kids love them. It helps kids reference their own experiences in relation to the cartoons to better prepare them for meaningful classroom discussions.*

*--Gina Clark, Third Grade Teacher*

*Fruitport Schools*

*Kids are a huge part of our services and programs at Hackley Community Care (HCC), our Teen Health Centers, and school hub sites. Cartoonversations are a natural fit for our behavioral health counselors because they make a great conversation starter. This unique, out-of-the-box concept of Cartoonversation is exactly what HCC is about. Together, we are creating healthy solutions that contribute to healthy students, families and communities.*

*--Alexis Dye*

*Hackley Community Care, Black Leadership Advisory Council*



*The students in my second-grade class responded very well to the cartoon. They watched it once with no prompts or expectations. They watched it a second time with some specific things to look for and discuss. One of the students in my class made a reference to stress being a “bully.” At first, I thought he was off base and missed the whole point of the cartoon. But after listening to him explain, I realized he was spot on. Stress is a bully. The kids shared that by saying no to things, resting and so on, they can overcome stress.*

*-- Michelle Wahlberg, 2<sup>nd</sup> Grade Teacher  
Reeths-Puffer Elementary*

*If I had to rate my cartoon experience on a scale from 1-10, I'd give it a TEN. The students were very engaged during the cartoon, and they were VERY ready and eager to respond to peers. The variety of responses really blew me away as students shared their varying personal thoughts on the topic of stress. The cartoon experience connected my group on a deep level. It was a way for us to support each other and listen with open hearts to just better understand what each of us experience within our community.*

*-- April Matz, 3<sup>rd</sup> Grade Teacher  
Reeths-Puffer Elementary*

*Cartoonversations open a window into kids' thoughts and feelings and give adults a way to approach them and help them to learn. It's powerful -- the power of the toon!*

*-- Dr. Amanda Unger  
Special Education Supervisor for West Shore Educational Service District*

*We are very excited about using Cartoonversation. The cartoon-based videos are engaging, relevant, and serve as a way to share real life problems with students that will prompt collaborative conversations around these topics that are pertinent in today's world.*

*-- Terri Portice,  
Director of Teaching and Learning for  
Reeths-Puffer Schools*



### **Reeths-Puffer Schools**

*endorses Cartoonversation as a social/emotional learning resource. Reeths-Puffer uses Cartoonversations to make Rocket City an even better place to learn, contribute, and compete! Cartoonversations help Reeths-Puffer uncover and work through "life" obstacles for our students to help our 4,000 kids to reach their full potential.*

*Cartoonversations provide a safe, kid-friendly approach to discussing important conversations about stressors (such as activity overload, and bullying) in our students' lives. Research has shown that using cartoons enhances children's participation and ability to process information. Cartoonversations provide a brief, light-hearted approach, that is linked to the common core, and include follow-up discussion points that allow teachers to launch these important conversations.*

*-- Nancy Jaskiw MA, S.Psy.S.  
School Psychologist, North Service Unit  
Secretary, Michigan Reading Association*



*We are excited to have Cartoonversations as a tool in our PBIS initiative across the four school districts we serve! The power of animation combined with episode-specific themes will help reach more students and create more engaging classroom conversations.*

*-- Scott Green  
Director, North Service Unit*

*As we continue to live in such a complex world, I highly recommend adding Cartoonversations to educators looking to help our most precious resource (OUR CHILDREN) in processing complex issues. The team at Wheeler Creative Studios have crafted innovative concepts for educators to implement in the classroom that will make an impact on young lives.*

*-- Michael Weessies  
Vice President, Reeths-Puffer Board of Education.*

*Tim Wheeler's Cartoonversations have been an interesting and useful tool with my middle school classes. I teach Language Arts and Health, and find the subject matter lends itself to both sets of content. In Language Arts, the situations in Cartoonversation cartoons are very relatable for most students and create an easy launch for personal writing in their classroom journals. Students are then able to discuss and share their ideas, and this opens the door to great classroom conversations. In health class, where students are studying ways to improve communication skills and to resolve conflicts peacefully, the Cartoonversation videos model strategies to identify and resolve similar issues. Tim Wheeler's product is a classroom favorite and stimulates student learning in daily classroom activities. Every teacher owes it to themselves to try out these innovative products in the classroom!*

*--Doug Clark  
Teacher, Orchard View Middle School*

*Today's students are making critical life choices under tremendous pressures. These developmental years can be complex and fragile for many of our students. These young individuals are forming attitudes, habits, and values that will govern their behaviors as adults and will directly impact our communities and future generations to come. Cartoonversation is a powerful cartoon-based conversation kit that allows teachers, support staff, and parents to have those difficult conversations that address stressors and life challenges. Cartoonversation's humor, selected topics, sensitivity, flexible format, and discussion points are brilliant! Our students deserve the very best: The Cartoonversation can help them achieve that.*

*--Nicholas P, Jaskiw, S.Psy.S.*

*President, Michigan Association of School Psychologists*

*I have seen first-hand the impact Cartoonversations have in helping kids learn, express, and understand the big issues in life. Cartoonversations break the barriers adults often face when trying to open discussions about topics such as bullying and mental health. The episodes are fun and easy to apply to any learning environment, whether at school or home. Our partnership with Tim Wheeler and Cartoonversation is one I look forward to nurturing for many years.*

*-- Stephanie Kohler*

*Director, Lory's Place*

*Anyone who has ever seen the sobering facts and figures in the ACEs study knows that kids everywhere are in trouble. And anyone who has used Cartoonversation knows how these wonderful cartoons open the door to help kids lead happier, healthier, and longer lives.*

*--Steve Edwards*

*Superintendent, Reeths-Puffer Schools*



*I wanted to help kids and thought using Cartoonversations would be an effective way to connect with them. I was thrilled with the finished product.*

*-- Robert K. Burch*

*Regional President, Chemical Bank*

*Schneider Electric is highly motivated to support children by sponsoring Cartoonversation to help with their social and emotional learning as well as helping schools provide comfortable, safe learning environments.*

*-- Thomas Diliberti*

*Senior Performance Assurance Consultant, Schneider Electric*



*The Cartoonversation series provides a vital connection between children and adults by using a proven medium, coupled with Cartoonversation Cards, to learn about active shooter situations. I am confident retention levels will be increased, as will the likelihood of children reacting appropriately in times of crisis.*

*--Deputy Scott Foster*

*Muskegon County Sheriff's Department  
Board Member, Ludington Area Schools*

*Today's School Resource Officers appreciate the need to address the many challenges our students face. Cartoonversations are a fun, convenient, and effective way to support these efforts, without interfering with state curriculum standards. For any Officer looking to connect with students, this is the perfect "plug & play" program!*

*-- Sergeant Dan Hibler*

*Norton Shores Police Department  
POINT Division Supervisor*

*Tim Wheeler's Cartoonversation books are a fun and engaging way to teach children about safety. We used grant funds to provide rural fire departments with copies of "Get Out! Stay Out!" to distribute through school presentations, fire department open houses, and community fairs and events. They have been well-received and will make a lifesaving difference for families in the event of a fire in their home.*

*--Leslie A. Hall*

*Executive Director, Michigan Rural EMS Network*

*Cartoonversation does a great job of breaking down serious messages into fun cartoons with relatable characters that give kids an opportunity to learn important safety skills at an appropriate level. The format of the books, along with the question prompts, make it easy for anyone to deliver the program and be successful. Glad to be involved with such a great program.*

*--Chief Bob Eichenberg*

*Hesperia Area Fire Department*

*As fire fighters the emergencies that weigh heaviest on us are those with an injured child. Cartoonversation is such an amazing way of reaching kids to help keep them safe from harm.*

*--Lieutenant Brian Hintz EMT-B, IC, FOIII*

*Shelby-Benona Fire Department*





*Cartoonversation teaches students safety lessons while providing them emotional insight into others. This unique approach is done without the students even realizing they are learning a lesson. In a world full of challenges and gaps, we need Cartoonversation to connect us all!*

*--Laura Walker RN BSN EMT CFRN*

*Trauma Education and Outreach Injury Prevention Specialist  
Covenant Healthcare*

*Cartoonversation has helped us bring awareness to our unique world of burn survivors. Working with them to create specific content for us has been easy and delightful. The creative team has been incredible in developing content that helps up reach a diverse group of children.*

*--Chad Hageman*

*Staff Director*

*Great Lakes Burn Camp*

*I've known Tim for a number of years. He has presented at meetings, conferences and symposiums for the Michigan Trauma Coalition and our Injury Prevention Committee. His passion is genuine and contagious. I greatly admire his tenacity, knowledge, skill set and values. He inspires confidence wherever he goes, and I want to be on his team. I hope that you do too. He truly believes in the power of story to heal, teach, and comfort.*

*-- Kelli Jankens*

*Injury Prevention Manager, Trauma Services  
MyMichigan Medical Center, Midland*

*Partnering with Cartoonversations has opened an entirely new landscape of opportunity for our organization. Tim is a fantastic collaborator that isn't afraid to think big. We are excited to share his materials with more CACs throughout Michigan to assist professionals providing direct service to kids.*

*-- Tom Stuessy*

*Director of Organizational Strategy  
Children's Advocacy Centers of Michigan*





**The Mission:** To rescue childhood.

**The Vision:** Every child safe, secure, and silly.

What do we have in common with a lonely platypus, a guileless amoeba, retired racing snails, and a pumpkin with low self-esteem? In the world of the Cartoonversation™, the answer is childhood.

The Cartoonversation is a safe and entertaining way to approach the topics of safety, trauma, and toxic stress. It's also a great way for adults to spend time with the kids they love. In addition to the free cartoons at Cartoonversation.com, interactive read-aloud books, stickers, and memory card games are available for purchase. They can be custom printed to share your brand, your story, and your partners.



**Book Pricing:**

Quantity: 100  
\$10.99 per book

Quantity: 500  
\$9.99 per book

Quantity: 1,000  
\$8.99 per book

Quantity: 2,500  
\$7.99 per book

Quantity: 5,000  
\$6.99 per book

Quantity: 10,000  
\$5.99 per book

Quantity: 25,000  
\$4.99 per book

**Stickers:**

(30 per sheet)

Quantity: 150  
\$300.00

Quantity: 250  
\$375.00

Quantity: 500  
\$550.00

Quantity: 1,000  
\$875.00

**Memory Game Pricing**

(includes shipping charges)

Quantity: 100  
\$12.99 per game

Quantity: 500  
\$10.99 per game

Quantity: 1,000  
\$9.99 per game

Quantity: 2,500  
\$8.99 per game

Quantity: 5,000  
\$7.99 per game

Quantity: 10,000  
\$6.99 per game

**Place your order by contacting Tim Wheeler at 231.750.9676 or [tim@wheelercreativestudios.com](mailto:tim@wheelercreativestudios.com).**