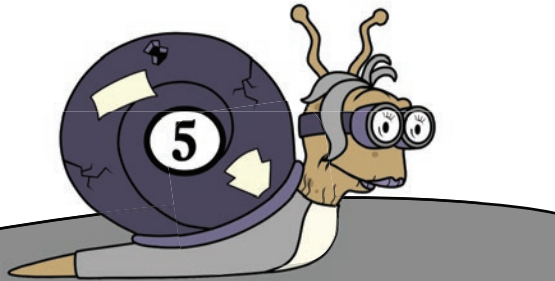


Story Card



Margaret



Ruth



Walter



Can you keep up with social media?

Nothing moves faster than the digital world, as our racing friends are about to find out. Winning a race like this isn't all about speed – it's all about knowing how to navigate social media.

Margaret

Margaret loves the track, and she loves the competition. Having her mucous gland cramp up on turn three? Not so much. She's out there to cheer on her racing partner, and she's out there to remind us all that working together can get us where we need to be.

Walter

Walter is one fast snail. Well, in his mind he is one fast snail. He is determined to keep up with the world of social media, and with the help of his loyal pit crew he just might cross that finish line after all!

Ruth & Jake Pitts

The strong, silent type? How about the small and fast silent type? No racer can hit the track and expect success without a great pit crew, and no snail is going very far without Ruth and Jake. Zoom in. Zoom out. Just what Margaret and Walter need for one more victory lap!

Episode 4

Snail's Pace – Inappropriate Use of Social Media

Social media can help us stay in touch with our friends and our families, and we can meet people who have the same interests and hobbies that we have. But no matter how fast you think you are, you're never fast enough to control what happens with social media. The online world is a vast and complex place, and nearly everyone is in it. Over 90% of teens have used some form of social media, and 75% have a profile on at least one social networking site.

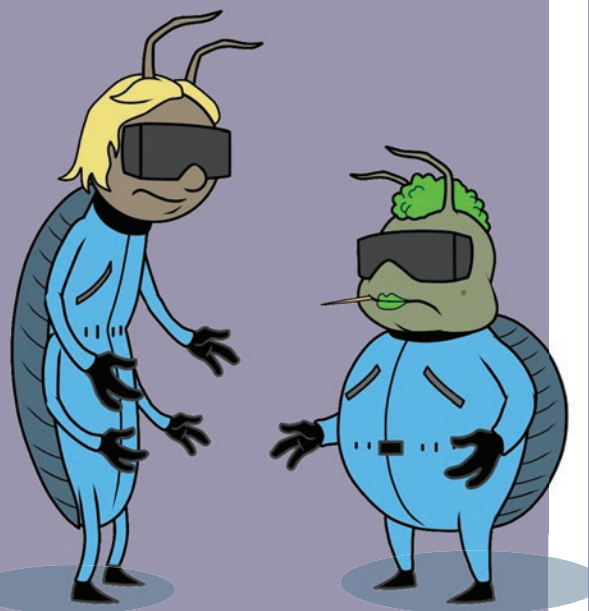
Join our friends at the track as they try to keep up with the lightning fast world of social media. Have a few laughs and learn a few facts to help start the Cartoonversation™ with your kids. Use the Cartoonversation™ Card to find out more about what the kids know and what they think they know. Enjoy Rocketoons and enjoy those wonderful kids!

04

Cartoonversation™

Card Episode 4

Snail's Pace



Five Cartoonversation™ Starters

1. What types of social media (like texting) can you name? Which of these do you use?
2. Can you ever take back something you post online? What about if you change your mind after posting it?
3. Name three good uses of social media and three bad uses of social media.
4. What can you do to be sure you are safe when you use social media?
5. What do you think a digital footprint is?

Five Factoids

1. The internet currently has 3.17 billion users.
2. There are 2.3 billion active social media users.
3. The average internet user has 5.54 social media accounts.
4. Social media users have risen by 176 million in the last year (2016).
5. One million new active mobile social media users are added every day. That is a rate of 12 every second.

Five Websites

For more information on the appropriate use of social media please visit these websites:

1. HealthyChildren.org
2. SafetyNet.aap.org
3. PromotePrevent.org
4. ChildMind.org
5. StopBullying.gov

